

ORDER

**KSNV**

Orders
Order / Rev: 105399
Alt Order #: 06840458
Product Desc: NV-RNC IE
Estimate: 2992
Flight Dates: 08/11/12 - 08/17/12
Original Date / Rev: 08/10/12 / 08/10/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: National Media, Inc.
Buying Contact:
Billing Contact:
 815 Slaters Ln.
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: RNC-IE
Demographic: A35+
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/17/12	88	\$87,750.00	\$74,587.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	88	\$87,750.00	\$74,587.50	0.00
Totals	88	\$87,750.00	\$74,587.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	66%	\$87,750.00
Market	100%	\$132,954.55

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	9%	\$11,965.91
KTUD	0%	\$0.00
KVVU	17%	\$22,602.27
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$10,636.36

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/13/12	08/13/12	M-F 5-6a WakeUp w/WagM	5-6a		M-----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	M-----			2		\$400.00		0.00				

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Advertiser: RNC-IE
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/13/12	08/13/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	M-----	2		\$400.00		0.00						
E 2	KSNV	08/14/12	08/14/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-T-----	2		\$400.00		0.00						
E 3	KSNV	08/15/12	08/15/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	--W----	2		\$400.00		0.00						
E 4	KSNV	08/16/12	08/16/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	2		\$400.00		0.00						
E 5	KSNV	08/17/12	08/17/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	2	\$400.00	1	0.00	NM	2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	2		\$400.00		0.00						
E 6	KSNV	08/13/12	08/13/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	M-----	2		\$700.00		0.00						
E 7	KSNV	08/14/12	08/14/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-T-----	2		\$700.00		0.00						
E 8	KSNV	08/15/12	08/15/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	--W----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	--W----	2		\$700.00		0.00						
E 9	KSNV	08/16/12	08/16/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	---T---	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	2		\$700.00		0.00						
E 10	KSNV	08/17/12	08/17/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	2		\$700.00		0.00						
E 11	KSNV	08/13/12	08/13/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	M-----	1		\$1,400.00		0.00						
E 12	KSNV	08/14/12	08/14/12	Today Show Today Show	CM	658a-9am	-T-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	-T-----	1		\$1,400.00		0.00						
E 13	KSNV	08/15/12	08/15/12		CM	658a-9am	--W----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHW Today Show TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---W--- 1 \$1,400.00 0.00															
E 14	KSNV	08/16/12	08/16/12	Today Show Today Show	CM	658a-9am	---T---	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
TODAY SHW TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---T--- 1 \$1,400.00 0.00															
E 15	KSNV	08/17/12	08/17/12	Today Show Today Show	CM	658a-9am	----F--	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
TODAY SHW TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ----F-- 1 \$1,400.00 0.00															
E 16	KSNV	08/13/12	08/13/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS WAKE-W/WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 M----- 1 \$200.00 0.00															
E 17	KSNV	08/14/12	08/14/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS WAKE-W/WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -T----- 1 \$200.00 0.00															
E 18	KSNV	08/15/12	08/15/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	--W----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS WAKE-W/WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 --W---- 1 \$200.00 0.00															
E 19	KSNV	08/16/12	08/16/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	---T---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS WAKE-W/WAGNERS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---T--- 1 \$200.00 0.00															
E 22	KSNV	08/13/12	08/13/12	M-F Today Show III 4th Today 4th Hour	CM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3 TODAY SHW3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 M----- 1 \$325.00 0.00															
E 23	KSNV	08/14/12	08/14/12	M-F Today Show III 4th Today 4th Hour	CM	10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3 TODAY SHW3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -T----- 1 \$325.00 0.00															
E 24	KSNV	08/15/12	08/15/12	M-F Today Show III 4th Today 4th Hour	CM	10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3 TODAY SHW3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 --W---- 1 \$325.00 0.00															
E 25	KSNV	08/16/12	08/16/12	M-F Today Show III 4th Today 4th Hour	CM	10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3 TODAY SHW3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---T--- 1 \$325.00 0.00															
E 26	KSNV	08/17/12	08/17/12	M-F Today Show III 4th Today 4th Hour	CM	10am-11am	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
TODAY SHW3 TODAY SHW3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ----F-- 1 \$325.00 0.00															
E 27	KSNV	08/13/12	08/13/12		CM	11am-12pm	M-----	:30	1	\$200.00	2	0.00	NM	1	\$200.00

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Advertiser: RNC-IE
 Product Desc: NV-RNC IE
 Estimate: 2992
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray Rachael Ray											
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	M-----			1		\$200.00		0.00				
E 28	KSNV	08/14/12	08/14/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$200.00	2	0.00	NM	1	\$200.00
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	-T-----			1		\$200.00		0.00				
E 29	KSNV	08/15/12	08/15/12	Rachael Ray Rachael Ray	CM	11am-12pm	--W----	:30	1	\$200.00	2	0.00	NM	1	\$200.00
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	--W----			1		\$200.00		0.00				
E 30	KSNV	08/16/12	08/16/12	Rachael Ray Rachael Ray	CM	11am-12pm	---T---	:30	1	\$200.00	2	0.00	NM	1	\$200.00
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	---T---			1		\$200.00		0.00				
E 31	KSNV	08/17/12	08/17/12	Rachael Ray Rachael Ray	CM	11am-12pm	----F--	:30	1	\$200.00	2	0.00	NM	1	\$200.00
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	----F--			1		\$200.00		0.00				
E 32	KSNV	08/11/12	08/11/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S-	:30	2	\$1,700.00	3	0.00	NM	2	\$3,400.00
				OLYMPIC WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/06/12		08/06/12	08/12/12	-----S-			2		\$1,700.00		0.00				
E 33	KSNV	08/12/12	08/12/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S	:30	2	\$1,700.00	3	0.00	NM	2	\$3,400.00
				OLYMPIC WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/06/12		08/06/12	08/12/12	-----S			2		\$1,700.00		0.00				
E 34	KSNV	08/13/12	08/13/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				NEWS 3/NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	M-----			2		\$1,000.00		0.00				
E 35	KSNV	08/14/12	08/14/12	M-F Early News M-F Early News	CM	5-630p	-T-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				NEWS 3/NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	-T-----			2		\$1,000.00		0.00				
E 36	KSNV	08/15/12	08/15/12	M-F Early News M-F Early News	CM	5-630p	--W----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				NEWS 3/NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	--W----			2		\$1,000.00		0.00				
E 37	KSNV	08/16/12	08/16/12	M-F Early News M-F Early News	CM	5-630p	---T---	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				NEWS 3/NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	---T---			2		\$1,000.00		0.00				
E 38	KSNV	08/17/12	08/17/12	M-F Early News M-F Early News	CM	5-630p	----F--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				NEWS 3/NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	----F--			2		\$1,000.00		0.00				
E 39	KSNV	08/12/12	08/12/12		CM	Sun. 6p-7p	-----S	:30	3	\$650.00	1	0.00	NM	3	\$1,950.00

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SUN: 6PM NEWS OLYMP															
SUN 6p News Hour OLYMPICS															
NEWS 3/NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/06/12		08/06/12	08/12/12	-----S			3		\$650.00		0.00				
E 40	KSNV	08/13/12	08/13/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	M-----			1		\$1,000.00		0.00				
E 41	KSNV	08/14/12	08/14/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	-T-----			1		\$1,000.00		0.00				
E 42	KSNV	08/15/12	08/15/12	M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	--W----			1		\$1,000.00		0.00				
E 43	KSNV	08/16/12	08/16/12	M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	---T---			1		\$1,000.00		0.00				
E 44	KSNV	08/17/12	08/17/12	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	----F--			1		\$1,000.00		0.00				
E 45	KSNV	08/11/12	08/11/12	News 3 Olympic Zone	CM	7:30-8:00PM	-----S-	:30	2	\$750.00	2	0.00	NM	2	\$1,500.00
				News 3 Olympic Zone											
OLYMPIC ZONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/06/12		08/06/12	08/12/12	-----S-			2		\$750.00		0.00				
E 46	KSNV	08/13/12	08/13/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	2	\$2,300.00	1	0.00	NM	2	\$4,600.00
				Monday Prime 8-10pm											
STARS STRIPES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	M-----			2		\$2,300.00		0.00				
E 47	KSNV	08/14/12	08/14/12	Tues PR 8-10p	CM	8-10pm	-T-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
				Tuesday Prime 8-10pm											
AM-TLNT-TU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	-T-----			1		\$4,000.00		0.00				
E 48	KSNV	08/11/12	08/11/12	Olympics Primetime	CM	7pm-12am	-----S-	:30	1	\$6,000.00	1	0.00	NM	1	\$6,000.00
				Olympics Primetime											
OLYMPIC PT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/06/12		08/06/12	08/12/12	-----S-			1		\$6,000.00		0.00				
E 49	KSNV	08/12/12	08/12/12	Olympics Closing Cerem	CM	7p-11p	-----S	:30	2	\$9,000.00	1	0.00	NM	2	\$18,000.00
				Olympics Closing Ceremony											
OLY CLOSING CRMNY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/06/12		08/06/12	08/12/12	-----S			2		\$9,000.00		0.00				
E 50	KSNV	08/14/12	08/14/12	M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/13/12		08/13/12	08/19/12	-T-----			1		\$1,100.00		0.00				
E 51	KSNV	08/16/12	08/16/12		CM	11pm-1135pm	---T---	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00

Advertiser:	RNC-IE
Product Desc:	NV-RNC IE
Estimate:	2992

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News 3 at Eleven											
				M-F News 3 at Eleven											
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	---T---		1			\$1,100.00		0.00				
E 52	KSNV	08/13/12	08/13/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	M-----		2			\$425.00		0.00				
E 53	KSNV	08/14/12	08/14/12	The Tonight Show Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-T-----		2			\$425.00		0.00				
E 54	KSNV	08/15/12	08/15/12	The Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--W----		2			\$425.00		0.00				
E 55	KSNV	08/16/12	08/16/12	The Tonight Show Tonight Show	CM	1135p-1237a	---T---	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	---T---		2			\$425.00		0.00				
E 56	KSNV	08/17/12	08/17/12	The Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	----F--		2			\$425.00		0.00				
E 57	KSNV	08/13/12	08/13/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	M-----		1			\$225.00		0.00				
E 58	KSNV	08/14/12	08/14/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-T-----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-T-----		1			\$225.00		0.00				
E 59	KSNV	08/15/12	08/15/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	--W----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--W----		1			\$225.00		0.00				
E 60	KSNV	08/16/12	08/16/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	---T---	:30	1	\$225.00	1	0.00	NM	1	\$225.00
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	---T---		1			\$225.00		0.00				
E 61	KSNV	08/17/12	08/17/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	----F--	:30	1	\$225.00	1	0.00	NM	1	\$225.00
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	----F--		1			\$225.00		0.00				
N 62	KSNV	08/13/12	08/17/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
NW3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	MTWTF--		2			\$450.00		0.00				
Totals													88	\$87,750.00	